



[www.philartsfesthk.com](http://www.philartsfesthk.com)



## **Our Mission**

To educate, inform and enrich people residing in Hong Kong and China in the traditions and arts and culture of the Philippines, in particular those people of Filipino birth, ancestry, or affiliation.

To create activities where people can participate in order to explore, learn, understand and share the values, tradition and practices and customs of the Filipino people as well as the varied cultures existent in the Hong Kong society. These activities will include arts, dance, music, drama and the culinary arts.

To assist the youth in developing a sense of community and responsibility they learn to respect their own cultures, heritage and traditions.



## **Mission Statement**

The Society is dedicated to providing opportunities to bring diverse forms of art before the public by hosting exhibitions, performances and other arts-related events. The Society exists for the benefit of artists, art-lovers and the general community in Hong Kong and China. It seeks to provide appropriate educational, economic and cultural resources to its various constituencies in order to enhance the quality of life, improve economic well-being, bridge cultural gaps and increase awareness and appreciation of the arts.

Among our members you will find many talented, highly-respected professional artists, as well as emerging artists and supporters of the arts.

## ARNEL AGAWIN

**Arnel Agawin** left a progressive visual arts career in the Philippines for Hong Kong when invited to work for McCann Erickson 1988. He persisted and thrived in the volatile but lucrative advertising and design markets of this booming city, stayed longer and continued his rewarding engagements with major companies in the local creative industry. He gained enough professional maturity to set up his own design consultancy business, the A&Moebius Workshop.

His creative projects include a role as costume and props fabricator and installation artist for Ang Paglilitis ni Mang Serapio and Tambakan, staged at the Cultural Center of the Philippines last July, 2005. He was also a curator at their 1986 and 1985 Student Visual Arts Workshop. In 1980's, he did their series of community outreach programme with Asia Institute of Art in the fields of paper mache and paper-making for communities in Paete, Laguna and the technical faculty of the University of Northern Philippines in Vigan, Ilocos Sur.

He illustrated several titles of children's book for the Unicef-funded Nutrition Council of the Philippines Bulilit Series, and for Nick Joaquin's Pop Stories for Groovy Kids series. He also conducted a series of children's art workshop in 1982 and 1983 at the UP Los Baños.

He had a record of five major solo exhibitions and a substantial number of group shows and participations such as representing the Philippines in international art events, e.g. Japan (Asian Arts Festival, Fukuoka City and Artist Camp '87, Shikoku Island), Korea (Contemporary Arts Festival, Seoul), Hong Kong (Art Exchange, The Fringe Club) and the ASEAN Countries (ASEAN Art Exhibit - Manila, Singapore, Kuala Lumpur, Jakarta & Bangkok).

Arnel studied Fine Arts, major in Painting at the University of the Philippines. He was a Carlos Castro Entrance scholar in 1973 and an Anita Magsaysay-Ho scholar in 1976-1977.

He currently work freelance and funds his own visual arts projects.

## JUN CAMBEL



Contemporary artist **Jun Cambel** draws his inspiration from the beauty of nature. He views art as a tool to raise people's environmental awareness. His style "action painting/collage" using bright and vivid colours, often applied in layers, textures and sometimes combined with objects to add extra dimension to his canvases. Currently an art director for a Hong Kong based group of publication. Jun is trying to find time for his own language as a painter. "My works are basically based on my observations that surrounds me is one way of expressing myself about the environment" and "as long as I can find time and have fun working this way, I will continue." He says.

Born in Manila in 1961, Jun's talent was evident at an early age – he won several drawing contest as a primary school student. His promise blossomed during his high school studies when he decided to pursue fine art in college. At Manila's Feati University, he studied fine art, majoring in advertising and supporting his studies by working at the same time as a titlist in a movie production. He attended classes with Ibarra de la Rosa, the painter who is well known for his pointillist style and for his barefoot strolls around the city, complete with umbrella.

Immediately after college, Jun joined advertising agency as a visualiser, later promoted as an associate art director and a graphic designer in a design studio. He came to Hong Kong in 1993. In May 2005, he participated in the Contemporary Filipino Artist Exhibition 2005, a group show at City Hall, Hong Kong. He was sufficiently encourage by the reaction to his works embarking to his first solo exhibition 1st Expression in November, on the same year.

Recently joined group exhibitions: Filipino Artists in Hong Kong and Unang Sulyap. Both projects of first Philippine Arts festival, Hong Kong, June 2006. Joining Square Project group exhibition is Jun's opportunity to free his mind by drawing and sketching which he really missed since when he was doing illustrations, storyboards and advertising campaigns years back in advertising.

## JUSTO CASCANTE III

Originally from Manila, **Justo “Tito” Cascante III** has been living in Hong Kong for 13 years now. After getting a degree in fine arts, with a major in painting, from the Philippine Women’s University (PWU) in 1986, Tito started working as a special effects make-up artist and a senior sculptor. In July 1991, Tito attended – as a scholar of film and video – a workshop under the Mowelfund Film Institute in Manila.

After a few years, he moved to Hong Kong to work with local director Tsui Hark’s film outfit and production house as a multi-media artist, producing visual effects for movies including 3D animation. Tito currently runs Banana Designs, his own 3D animation and design studio.

Given the hectic pace of life in Hong Kong, Tito finds painting as a cooling and balancing refuge, allowing him to constantly improve the quality of his work. He recently set up a web portal for Filipino visual artists. Called Filipinoart.net, it is one of the first dedicated sites for both local and international artists to share and promote their art.

Tito is a seasoned artist, having displayed his works in three solo exhibitions both in Hong Kong and in the Philippines. On top of that, he has participated in 17 group shows. He finds his commercial works using computers as a way of opening fresh vistas on his future paintings, inspired by the patterned and pre-digested images from pop culture, and the constant re-invention, restructuring and discovery of new forms.

“It’s physically a narrative presentation because of the positioning of all elements in space, but its mostly extracted from my emotional experiences,” says Tito of his works.

**BEN  
GUIA**



**Ben D. Guia** is a Senior Interior & Architectural Designer in Hong Kong. He graduated from Adamson University with a degree in B.S. Architecture and accumulated of more than 11 years of international experience in Residential, Commercial, Clubhouse, Retail and Hospitality Design Project.

He is an impressionist artist in contemporary form using the vivid combination of vertical and intertwining lines to create the desired camouflage like images of various shapes and faces of a human being. Ben mainly focus on the beauty of a human figures both male and female to represent us as the most beautiful species in this world.

The (Drawing Square) show is a great opportunity to be with the other 7 Hong Kong base Artist with individual style and medium. He created his imagination using pen and ink adopting his original style using acrylic from his previous work and call this style “CAMOUFLAGE OF BEAUTY”.

## MARTIN MEGINO

**Martin Megino** started his career in visual journalism as a comic strip artist in the widely-circulated Manila tabloid People's Journal in 1987. He was eventually persuaded by the news editor to do the editorial cartoon in the paper's opinion page; his work also appeared in other sister publications of the newspaper including the broadsheet Times Journal. He continued doing this freelance work until 1995.

In 1990, he became a full-time staff artist for the weekly political magazine Philippines Free Press. The booming world of informational graphics in the early 1990s sparked his interest in computer graphics. He put his new-found skill in graphics which later appeared in the Free Press. In early 1995, he joined the redesigned Manila Times newspaper as graphics man, illustrator and part-time editorial cartoonist.

In October that year, he decided to pack his bags and leave Manila for Hong Kong to join the Hongkong Standard. As all-around artist handling infographics, layout, illustrations and editorial cartoons. He worked for 4 years in the paper.

In March 1999, he joined the worldwide news agency Agence France-Presse (AFP) where he is presently the graphics journalist at its Asia-Pacific headquarters in Hong Kong. Additionally, he handles freelance design projects for books, publications and various illustrations.

He was born in Manila in the year of the dragon. This is his second group exhibit.



## EMILIO RIVERA III

**Emilio "Boyet" Rivera III** came from a family of teachers. With both parents, grandmother, two aunts and a number of cousins being teachers, it was no surprise that he became a teacher both inside and outside the classroom.

Born to a poor family in Bulacan in 1962, he was determined to finish his studies so he could help his family, and this he did in 1984 when he graduated with a Bachelor of Fine Arts degree from the University of the Philippines.

It was during his sophomore years at the state university, a hotbed of the nationalist democratic movement, that he inevitably became an activist and was incarcerated for his principles. Instead of being cowed, he organised his fellow visual artists upon his release, and helped in founding *Artista ng Bayan* (Abay) – a group of artists who helped in toppling the Marcos regime by creating murals and effigies for street rallies.

Boyet's childhood experiences, what he has learned from school and from the streets – all these became the foundation for his principles and views. He imparted these to students at the Philippine Women's University as well as at parks in Hong Kong where he conducted seminars for domestic helpers on making visual aids.

He believes that the creation of art should always have a purpose and meaning. "Everything that we do should have a reason, every step we take should lead us to something meaningful," he says.

## MANUEL RUBIO



**Manuel Rubio** was born in Bulacan province, on the big island of Luzon in the Philippines. Manuel – Manny to his friends - took up Art Studies at the School of Music and Fine Arts of the University the East. He started his career in visual arts as a staff designer at a design studio in Manila, becoming art director four years later.

Drawn to the power of graphics through his uncle Mauro 'Malang' Santos, famous first as the originator of the comic strip “Cosme the Cop,” which appeared in the pre-martial law Manila Chronicle, and later as a painter of considerable note. Manny worked for two years in Malang's studio while studying fine arts.

After eight years with a commercial design studio in Manila, Manny found himself in Hong Kong when he shifted to the graphics side of journalism as assistant art director for Asian Finance, a monthly business and finance publication. Four years after being promoted to art director, he jumped into the whirlwind that is weekly journalism via Asiaweek magazine in 1988, followed by a stint with the Window weekly newsmagazine three years later. To his relief, things took a more leisurely pace in 1996 as he shifted to monthly publication Financial Intelligence Asia and, currently, as design director for The Asset magazine, Asia’s premier financial magazine for corporate and institutional investors.

Although Manny’s first love is fine arts, he chose to work in the commercial graphics sphere as a more practical profession for a man with a growing family.

## BOBIT SEGISMUNDO



**Francisco Segismundo** is a product of University of Santo Tomas in the year he would rather forget. After graduation, he worked for an advertising agency and various publication, and MOD being the first one. In 1984, he was recruited to work in Saudi Arabia as Art Director for RIYADH DAILY, the first ever newspaper for this Saudi capital. He stayed there for 3 years before moving in Hong Kong. His first job in Hong Kong was with Leo Burnett advertising agency. Worked there for a year before joining ASIAN SOURCES Media as Group Creative Director. Now, he is a Principal Lecturer for Art and Design school.

His first ever One-man exhibition was in Printmakers Association Gallery 3 years after graduating from college. His second one follows in 1994 but not after moving to Hong Kong. His latest one-man show was in Fringe Club in 2001. Aside from these shows, he always joined group exhibitions sponsored by Filipino communities in Manila and in Hong Kong.

## CHARITO HELGASON



**Charito Helgason** is a female artist born in Vientiane, Laos to parents of Vietnamese and Filipino decent. She has lived in Hong Kong for several years after working as a musician in many Asian cities.

Her nickname is Kimmi and she learned drawing in pastels as a youngster and started painting in oil in 2004. Self taught, she has been inspired by her school art teacher Robert O'Brian and Thai artists like Alongkorn Poochamchart who leads a field of fresh contemporary abstract artists.

**ALDRIN  
MONSOD**



**ALDRIN MONSOD**

Publisher, artist and activist.

## JOEL FERRARIS



**Joel Eugenio Epistola Ferraris** was born in Iloilo City, Philippines, on April 5, 1959 into a family of self-taught artists. The eldest among the five siblings, he started to reap awards by joining art competitions and took part in art exhibitions every year. In 1993 he was commissioned by GUESS? USA in the Philippines to do a 100 feet long mural in line with the apparel company's Anti-AIDS campaign that was co-sponsored by the Department of Health of the Philippines. The late actress and GUESS? USA model Anna Nicole Smith unveiled the mural "ARMOR OF GOD" which was displayed on the facade of Rustan's in Makati, Philippines in 1994.

In 1996, Joel moved to Hong Kong to join his wife who works as an IT Consultant. He joined the Hong Kong Mural Society after painting "Lek Yuen Jewel", his very first mural designed for the Hong Kong Housing Authority. In a two-man art exhibition "Rapid Reflections" at the newly opened John Batten Gallery, Hong Kong in 1997, Joel teamed-up with another Filipino artist, Justo Cascante and was later featured on CNN International. He constantly joins art projects such as the Philippine Arts Festival in Hong Kong, the multinational group exhibitions like the ArtWalk and the Gambling Show organized by John Batten and City Poetry. Joel's painting titled NEOPHYTE was chosen among the Top 30 Finalist of the first Sovereign Asian Art Prize in 2004.

Aside from the many group shows, Joel had several solo shows including one in Hong Kong, in the Philippines and in the USA when he was invited by the University of Pittsburgh in Bradford, Pennsylvania, in 2006 to put up a solo show titled "FREE FLOW" as part of the Spectrum Series program of the university. Being the first Filipino invited to this prestigious multicultural and multinational event, he exhibited what amounted to a retrospective of his works, revealing his true nature as an artist not afraid to discover new styles and innovations in the discipline called art.

## NOEL DE GUZMAN



**Noel De Guzman** is known for using his bare hands to paint in a very personal way of expression. In the world of visual arts, where the sense of sight dominates, he believes that the sense of touch is a powerful and highly intimate way of experiencing the painting process. The sensation of paint flowing between one's fingers, and their playful manipulation on canvas, make the act of painting not only a visual but also a tactile experience.

As an artist, Noel works with no preconceived ideas, but simply lets the subconscious take shape in two dimensions. Placing the canvas on the floor, he approaches the work in progress from all sides. With his body - and subconscious - constantly in motion, Noel's painting-process is almost like performance art.

In his works, Noel hopes to recapture the purity and innocence of a child's finger-painting experience. Hence, his paintings are characterized by their playfulness, unconformity, unpredictability and absolute imaginative freedom.

Noel's unique art was featured in the Money Magazine TV show in 2004, as well as in several radio programmes, and was reviewed by the South China Morning Post and the region's premier arts publication, Asian Art News.

Noel's works have a universal appeal, as his collectors include the French, Italians, Americans, British, Chinese, Australians, the Dutch, Germans and other nationalities. His works can be found in homes and galleries in Hong Kong, the US, Australia, Singapore and the Philippines.

Hailing from Manila, Noel took a degree in Fine Arts at the University of the Philippines. He has been residing in Hong Kong for more than 14 years now.

**RODOLFO  
JUN  
CANETE**

**Jun Canete** is currently working at the City University of Hong Kong where he previously did research work on the emerging new media technologies and lectured on digital imaging and visual communications. He now designs and manages laboratory facilities for teaching broadcasting and interactive media productions to both graduate and post-graduate communications students.

He is also an independent media producer and directs, shoots, edits and scores his own documentary projects. His experimental film on Christian converts to Islam entitled “Embracing the Pillars” was an entry in the 2005 Yamagata International Documentary Film Festival.

As a print artist, Jun has developed a particular aesthetic approach which allows him to mix non-objective forms with a suggestively representational style. His studies of ancient Islamic geometrical art and architecture, which resulted in several series of exhibition prints, is an implementation of this compositional method. One of the larger pieces he created based on this style, *At Play in the Fields of the Lord*, was a finalist in the 2006-2007 Philippe Charriol Foundation Art Competition. Jun is represented by the Karin Weber Gallery in Hong Kong.





The Consulate General of the Philippines  
 Hong Kong SAR  
 and  
**Philippine Arts and Cultural Society (Hong Kong)**  
 present

# PHILIPPINE ARTS FESTIVAL

HONGKONG 2008

# TRICOLOR A CULTURAL CELEBRATION

**A Series of Shows and Events Featuring some 40 Filipino Artists and Photographers**

Arnel S. Agawin • Romano Aguilos • Mida Azada • Michael Azucena • Victor Baufiga • Gerard Boragay • Rene Caintic • Jun Cambel • Justo Cascante III • Bryan Chanco • Charlie Co • Noel de Guzman Butch Durias • Joel Ferraris • The Ferraris Artists: Joel, Nelson, Jocelyn, Noel, Edgar, Sally, Pamela, David, Daniel, Jemimah, Kulay, Violet, Ronnie, Faith and Joseph • Genaro Gomez • Babari Gozum Ben Guia • Charito Helgason • Wilbert Jarata • Hari Luahati • Ric Manzano • Jojo Mamangun • Peter Mercado • Aldrin Monsod • Dani Packer • Phey Palma • Dante Peralta • Bryan Ravanzo • Eli Remolona Marie Remolona • Mario Rivera • David Roquel • Ben Rosagazo • Manuel Rubio • Bobit Segismundo • Eugene Supremo • Edgar Tapan • Blossom Valiente • Aldrin Victoriano • John Villavicencio • Joshua Viray

**GRAND OPENING: Sunday 8 June 2008, 2pm, The Peak Galleria (Meet-the-artists session and press conference at 1pm)**

PARTICIPATING PARTNERS

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For further information, please contact (852) 90725253 • 97039870 • 98679612 or 60834110. For show dates and other updates, please visit: [www.philartsfesthk.com](http://www.philartsfesthk.com)

# THE 3RD PHILIPPINE ARTS FESTIVAL 2008

## Schedule of Events

Date	Title	Venue	Featured Artists	Contact
June 8 - 22 Opening: June 8, From 2pm	<b>Grand Opening and Main Group Show</b>	<b>The Peak Galleria</b>	<b>All Participants</b>	<b>Aldrin Monsod (852 97039970) Rex Aguado (852 90725253)</b>
June 3-June 24 Opening Night: June 3, 6pm	<b>Tiny Studio + A Live Painting Performance</b>	<b>Sara Sene Gallery</b> Room 5A, Winner Building, 27-37 D'Aguiar Street, Lan Kwai Fong, Central, HK	Joel Ferraris	Joel Ferraris (9712 1477) Sara (2525 6984) www.sarasene.com
June 5 - 19 Sunday-Thursday 9am-4pm	<b>ex-press</b> An Exhibit of Photographs by members of the Pinoy Photographers Club - Hong Kong	<b>Philippine Consulate General</b> 14th Floor, United Centre, 95 Queensway, Admiralty, Hong Kong	Pinoy Photographers Club: Michael Azucena Victor Bautista Gerard Boragay Bryan Chanco Butch Durias Babari Gozum Wilbert Jarala Ric Manzano Jojo Manganun Peter Mercado Phey Palma Eli Remolona Mario Rivera David Roquel Ben Rosagazo Blossom Valiente Aldrin Victoriano John Villavicencio Joshua Viray	Vic and Jo Ann Bautista (9867 9612) Gerry Boragay (9752 4775) Blossom Valiente (6801 4443) www.ppc-hk.org
June 6 - 24 Mon-Sat: 10:30am-7:30pm Sunday and Public Holiday - Noon to 5pm	<b>Chronicles of Pain Coloured</b> A Group Show	<b>osage soho</b> 45 Caine Road, Lower Ground Shop 1, Corner Old Bailey Street, Soho, Central, Hong Kong	Justo Cascante III Charlie Co Arnel S. Agawin Bobit Segismundo	Tito Cascante (9750 5761) Bobit Segismundo (6779 1446) osage soho (852 2537 0688) info@osagegallery.com www.osagegallery.com
June 13-27 Opening Night: 6pm-9pm	<b>Alternatibo</b> A Group Show Featuring Four Filipino Artists	<b>floren Gallery</b> 52 Po Hing Fong Street, SoHo, Sheung Wan, Hong Kong	Rene Caintic Noel de Guzman Hari Luathai Dani Packer	Rene Caintic (6110 9706) Noel de Guzman (9128 8949) floren Gallery (2555 8121) florengallery@mac.com
June 14	PAHK Ball and Art Auction	Conrad Ballroom	Joel Ferraris	Philippine Association of Hong Kong (PAHK) Ning Espiritu (852 91279081)
June 15: Morning and Afternoon	Chater Road and Garden	Sketches, Art Installation, Drawing Clinic for Kids, Amateur Painting Contest	All Participants	PAHK and the Philippine Consulate (852 28238536)
June 16-28 Evenings	<b>Acting For Non-Actors</b>	<b>Peng Chau Municipal Services Building</b> Peng Chau	Mida Azada	Visit: <a href="http://amazada.com/lp/">http://amazada.com/lp/</a> Email: <a href="mailto:loflyprojects@armida.tk">loflyprojects@armida.tk</a>
June 19 - July 3 5pm-9pm	<b>Take Five</b> A Group Show Featuring Five Filipino Artists	<b>Asia Fine Art</b> G/F, 12 Sik On Street, 99 Queen's Road East, Wanchai, Hong Kong	Jun Cambel Genaro Gomez Ben Guia Charito Helgason Manuel Rubio	Jun Cambel (9354 0458) Manuel Rubio (9632 8588) Catherine Lam (9346 0006) Asia Fine Art (2522 0405) www.asia-fineart.com
June 26 - July 10 Monday-Friday: 11am-7pm Sunday: 2pm-6pm	<b>Cyclic Circles</b>	<b>Karin Weber Gallery</b> G/F, 20 Aberdeen Street, Central, Hong Kong (Close to Hollywood Road)	Noel de Guzman	Noel de Guzman (9128 8949) Karin Weber (2544 5004) www.karinwebergallery.com
June 29 3pm-7pm	<b>Dramatherapy Workshop For Helpers</b>	<b>Sheung Wan Civic Centre Rehearsal Hall</b>	Mida Azada	Visit: <a href="http://amazada.com/lp/">http://amazada.com/lp/</a> Email: <a href="mailto:loflyprojects@armida.tk">loflyprojects@armida.tk</a>
July 3-15 Open Daily From Noon Except Sundays	<b>ex-press</b> An Exhibit of Photographs by members of the Pinoy Photographers Club - Hong Kong	<b>The Fringe Club fotogalerie</b> 2 Lower Albert Road, Central, Hong Kong	Pinoy Photographers Club Hong Kong	Vic and Jo Ann Bautista (9867 9612) Gerry Boragay (9752 4775) Blossom Valiente (6801 4443) www.ppc-hk.org
July 4 - 31 Opening Night: July 4, 6pm	<b>It Runs In The Blood</b> The Ferraris Artists Group Show	<b>Sara Sene Gallery</b> 5A, Winner Building, Lan Kwai Fong, D'Aguiar Street, Central, Hong Kong	The Ferraris Artists Group Show: Joel, Nelson, Jocelyn, Noel, Edgar with Sally and Pamela Reyes-Ferraris + With the Special Participation of the Ferraris Kids: David, Daniel, Jemimah, Kulay, Neo and Violet and the Ferraris-Merel Kids Ronnie, Faith and Joseph	Joel Ferraris (9712 1477) Sara (2525 6984)

**NOTE: Details are subject to change. For the latest updates, please visit  
[www.philartsfesthk.com](http://www.philartsfesthk.com)**



# **Kulay, Kultura, Kalawili**

**(Colour, Culture, Harmony)**

**Organizer**

**Home Affairs Department  
Leisure and Cultural Services Department  
Hong Kong Museum of Art  
Philippine Arts and Cultural Society**



**c/o new initiative media limited**  
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